

Privacy policy

Objectivity Ltd (“We”) respects your privacy.

This Privacy Policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 or General Data Protection Regulation, which will enter into force on 25th May 2018, the data controller is Objectivity Limited.

This Privacy Policy applies only to this site of Objectivity Ltd and explains how we collect, use and store information. By using our site, you accept the practices described in this Policy.

Data we collect (personal information)

We only collect, store and use personal information to enhance our services to the benefit of our customers. We collect data through our enquiry form that you can find on our site, only when you wish to fill it in and send it to us. The information we may request includes your name, e-mail address, name of the company and phone number. Full information is provided in the particular enquiry form.

Our site also uses cookies to collect other information. Please see our section on Cookies for further information.

How we use the information we collect

We use the information we collect for the purposes you have agreed or have been informed about and only in accordance with applicable laws. For example, your data may be used in order to:

- Contact you by email or phone,
- Update your organisation with some marketing information,
- Identify your product and service preferences.

Disclosure of your information

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006. Objectivity group currently consists of:

Objectivity Ltd. with its seat in Coventry, 9 Westwood Business Park, CV4 8HS, Coventry UK andnObjectivity Bespoke Software Specialists and Objectivity IT Solutions, both with their seat in Wrocław, 142a Strzegomska Street, 54-429 Wrocław Poland.

We may disclose your personal information to third parties provided that such disclosure would be compliant with applicable laws. Such disclosure may potentially occur:

- If Objectivity Limited or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets,
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation; or to protect the rights, property, or safety of Objectivity Limited, our customers, or others.

Subject to the above, we do not provide, sell, rent, trade, license or otherwise disclose any details of your personal information to anyone.

How you can change your data

If you want to remove your personal data or to advise us of any changes, please contact us.

Privacy policy changes

We reserve the right to modify this privacy policy at any time by posting such changes here.

Our company contact details
Objectivity Ltd
Coventry, CV4 8HS
United Kingdom

Cookies

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu and for a video about cookies visit www.google.co.uk/goodtoknow/data-on-the-web/cookies

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

The cookies used on this website have been categorised based on the categories found in the ICC UK Cookie guide. A list of all the cookies used on this website by category is set out below.

You can configure your browser to stop accepting cookies from our website or from websites in general. Please check your browser's documentation. Please be aware that your browser is probably configured to accept all cookies by default.

Category 1: strictly necessary cookies

These cookies are essential in order to enable you to move around the website and use its features, such as remembering your answer to our cookie consent message box.

We do not need consent to use these cookies.

Category 2: performance cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and

therefore anonymous. It is only used to improve how a website works.

By using our website, you agree that we can place these types of cookies on your device.

Category 3: functionality cookies

These cookies allow the website to remember choices you make, if any, (such as your user name, language or the region you are in) and provide enhanced, more personal features if such features become available. For instance, these cookies can be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. The information these cookies collect (if any) may be anonymised and they cannot track your browsing activity on other websites.

By using our website, you agree that we can place these types of cookies on your device.

Category 4: targeting cookies or advertising cookies

These cookies can be used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information can be shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

These cookies can collect information about your browsing habits in order to make advertising relevant to you and your interests.

We will not use cookies of this type without your consent. The request for consent will explain the what we intend to do with the information. We will not pass the information to third parties without telling you and getting your prior permission.