

# IPC MEDIA CORPORATE INTRANET



IPC Media produces over 85 iconic media brands, with their print brands alone reaching almost two thirds of UK women and over 40% of UK men. Online brands collectively reach 20 million users every month.

## THE CHALLENGE

IPC wanted a collaborative environment for their employees, a place where people could communicate and share ideas. The ability to find relevant information quickly and easily was a key requirement, with IPC also wanting to share company news with a feed that was always current and appropriate. Ideally, the framework would allow IPC to manage content internally, without needing to involve external assistance.

## OUR ACTIONS

Objectivity created an IPC extranet that serviced both internal employees and ultimately the public at large. Key parts of this system are automatically updating news feeds, content management capabilities, independent styling and a customised search mechanism. The intranet has an intuitive user interface and a set of supporting tools making IPC self-sufficient in terms of managing their own content.

## THE RESULTS

The Intranet continues to serve IPC to this day. The ability to manage content internally removed on-going costs and ensures prompt updates. Communication is more effective than ever before, information is current and is easy to find. IPC now has a platform for information sharing and collaboration that can evolve and will benefit the business for many years to come.

### KEY ACHIEVEMENTS

- Improved information sharing
- Included a content management framework
- Enabled self-sufficiency for on-going support
- Promoted employee collaboration
- Reduced support costs

### CORE TECHNOLOGIES

- Java
- HTML & JavaScript
- Hibernate persistence
- Spring Framework

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Silver Collaboration and Content

